

The Masonry Society

Sustainability E-News

Sustainable Manufacturing

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SPONSORED EDITION

From the Editor

This edition features several articles promoting ways businesses can "green" their practices. They range from small efforts like recycling in the office to larger efforts of reducing energy use or reaching zero waste. Though they are not masonry industry specific, anyone can learn from their efforts. Done well, they can all benefit your bottom line as well as the environment. Read more in the links below.

There are also a wealth of educational opportunities featured below, including our own TMS seminar on LEED, sustainable design and masonry. If you'd like to host a TMS seminar, please [contact the TMS office](#) for more information.

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NOTE: Inclusion in this newsletter is not an endorsement of the products and materials featured, nor have these products been evaluated by TMS or the editor. Furthermore, the views expressed in the articles featured are those of the article authors.

CODE and STANDARDS NEWS

Using National Green Building Standard for Multifamily Success

GREENHOMEINSTITUTE.ORG

Attendees at this free CEU webinar, held TODAY, March 15 @ 12:00 pm - 1:15 pm EDT, will learn about the National Green Building Standard (NGBS) requirements, the NGBS Green certification program, as well as emerging green building trends with the development of the 2015 NGBS. For more information, [click here](#).

New Requirements for Qualified Masonry Testing Technicians

NCMA.ORG

The 2016 version of TMS 602 (Specification for Masonry Structures) now requires that qualified technicians be used for quality assurance testing for masonry projects. One way to satisfy this requirement is through the ACI Masonry Testing Technician Certification program. For more information on the programs please contact [TMS](#).

GREEN BUSINESS NEWS

Several articles below highlight what I would consider "sustainable" approaches to greening business - they provide not only environmental benefits but also economic ones. The most lasting changes are those that benefit both aspects of a business's bottom line. ~Tina

Zero-Waste Policies Can Cut Company Costs

TRIPLEPUNDIT.COM

Companies can save millions by switching to a zero-waste-to-landfill practice, such as incinerating waste to create energy. After switching 600

Sponsors of TMS's Sustainability E-Newsletter

Click on the links below to learn more about each of these organizations who have graciously sponsored this E-Newsletter. The Sponsors designated with an Asterisk(*) are also TMS Members at the following levels:

- *** designate Sustaining Members
- ** designate Affiliate Members
- * designate that at least 1 person is a TMS Member

Platinum Level



locations to zero-waste, Unilever saved more than \$225 million annually. [Read more.](#)

The Power of Zero

USGBC.ORG

A number of organizations are formalizing their efforts to reduce, reuse, and recycle. [This article](#) explores recent efforts by the U.S. Zero Waste Business Council (USZWBC) and Green Business Certification Inc. (GBCI) to standardize a definition of zero waste and actions by several companies to get there.

Innovation Doesn't Have to Come at Environment's Expense

SPENDMATTERS.COM

Jean Sweeney, chief sustainability officer for 3M, writes that sustainability and innovation can go hand in hand. "A true sustainability program begins by setting goals that minimize your footprint from operations," [Sweeney writes](#), adding that waste reduction, wise water usage and being smart about energy consumption are all keys to such a program.

Heineken's Insights on Running a Responsible Company

FORBES.COM

According to Heineken's 2016 annual report, profit increased alongside its efforts at corporate social responsibility last year. Heineken uses global frameworks such as the Paris climate agreement and the UN's Sustainable Development Goals, and more than 10% of its marketing spending is on responsible consumption messaging. [Read more.](#)

EDUCATIONAL NEWS

Lots of opportunities for education! ~Tina

Register Now for TMS Sustainability and LEEDv4 Seminar

MASONRYSTL.ORG

The Masonry Institute of St. Louis will host "The Role of Masonry in Sustainable Design and LEEDv4" seminar on April 26, 2017 at 12pm. For more information and to register [click here](#).

Registration Open for Conference on Durability of Building Materials and Components

ASTM.ORG

Registration is now open for the 14th International Conference on the Durability of Building Materials and Components to be held from 29th to 31st May 2017, in Ghent, Belgium. The intent of hosting these conferences is to bring together those concerned about durability of building materials and components and thus provide a forum for discussion of the most recent research and practice in this domain. The draft program is now available on the conference website <http://www.ugent.be/ea/structural-engineering/en/dbmc2017>. About 200 presentations are scheduled, grouped in sessions dealing with the different conference themes, and considering all construction materials.

Conferences and Symposium

The 13th [Canadian Masonry Symposium](#) (CMS) is quickly approaching, and will be held in Halifax, Nova Scotia from June 4-7, 2017. Registration is now open.

Concrete Masonry Association of California & Nevada



Gold Level





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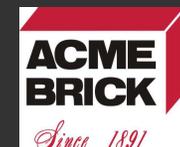


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Silver Level







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Bronze Level

The [13th North American Masonry Conference](#) will be held in Salt Lake City, UT from June 16-19, 2019.



BIM-Masonry Symposium Announced

BIMFORMASONRY.ORG

The BIM-M Executive Committee is pleased to announce the 2017 BIM-M Symposium for May 4-5, 2017. It will be held at the IMI District Training Center just outside Chicago. The 2017 BIM-M Symposium will highlight completed and on-going projects for BIM users. While both symposium days will be valuable for all masonry BIM users, May 4 will emphasize designers and May 5 will emphasize contractors. Architects, engineers, contractors and manufacturers will be treated to products and techniques to simplify design, detailing and collaboration with masonry. Further details and registration information will be forth coming on the BIMM web site (www.bimformasonry.org).

To Subscribe, click [here](#).

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